

DEKALB CHAMBER OF COMMERCE

130 West Lincoln Highway, Ste. 200, DeKalb, IL



2024 DeKalb Chamber Gift Guide

This holiday season, we're thrilled to bring some extra magic to the community with our DeKalb Chamber Gift Guide, running from December 1-24. We're shining a spotlight on our amazing local businesses and nonprofits—because no one knows how to help you find that perfect gift, service, or experience better than our own members!

We're making it easy for holiday goers to find just the right gift, service, or activity for their friends and loved ones.

We'll be highlighting local businesses and nonprofits across categories including:

- Services
- Food/Drink
- Unique Finds
- Experiences
- Gift Cards
- Volunteering Opportunities/Donations

As a participant, your business or nonprofit will be featured in this online digital campaign on our social media and website. Members can participate for free by being listed in a special directory on our website or stepping into the spotlight with photos or a video showcasing your products and services on our social media.

Sponsor and champion this amazing campaign! Sponsors will be front and center, not only seen as community investors but also staying top of mind for customers throughout DeKalb area. Help champion the Gift Guide and remind people to shop locally this holiday season. The campaign runs from December 1-24, with pre-campaign promotion to member to encourage them to sign up to shine.

Deadline to register for a video is November 11th. Deadline to register for photos and sponsorship is November 18th.

Presenting Sponsor: \$750 (Limit 2)

- Boosted promo video for Gift Guide featuring your business (Must be available on Tuesday, November 19th or Friday, November 22nd for filming)
- Brief preview video made by chamber staff (Must be available on Tuesday, November 19th or Friday, November 22nd for filming)
- Exclusive Logo E-Blast
- Enjoy daily recognition through
 - Priority placement in Directory
 - Logo on landing page, participation flyer, all advertisement
 - Logo on campaign photos and videos
 - Mentioned in radio ads and radio shows
- Priority placement in Gift Guide Directory

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Supporting Sponsor: \$250 (Limit 4)

- Brief preview video made by Chamber Staff (Must be available on Tuesday, November 19th or Friday, November 22nd for filming)
- Mentioned on radio show
- Featured in shared E-Blast
- Logo on landing page, participation flyer
- Logo on select ads
- Boosted Placement in Gift Guide Directory

Video Participation: \$150 (Limit 1 per category)

- Brief preview video made by Chamber Staff that will be shared during the campaign on the Chamber's social media (Must be available on Tuesday, November 19th or Friday, November 22nd for filming)
- Included in Gift Guide Directory

Photo Participation: \$75

- Submit up to 3 of your photos to be shared throughout the campaign on the Chamber's social media
- Included in Gift Guide Directory

Listing Participation: Free

- Included in Gift Guide Directory
- Listed on select social media post