



## All Memberships include:

- Business Directory and Community Guide Listing
- Personalized Member Listing on **dekalb.org** (with *Members-Only access*)
- Boosted SEO, increased credibility, increased visibility, and access to resources
- Ability to Participate in, Advertise with, and Sponsor DeKalb Chamber Events, Campaigns, and Programs
- Subscription to Chamber Newsletters
- Membership Cling

## Membership Fee Breakdown

Business Type / Employee Count	Membership Dues	110% Club (Voluntary)	Dues + 110% Club
<b>For-Profit</b>			
1 – 5 FTE	\$290.00	\$29.00	\$319.00
6 – 10 FTE	\$360.00	\$36.00	\$396.00
11 – 15 FTE	\$440.00	\$44.00	\$484.00
16 – 20 FTE	\$540.00	\$54.00	\$594.00
21 – 30 FTE	\$630.00	\$63.00	\$693.00
31 – 40 FTE	\$720.00	\$72.00	\$792.00
41 – 50 FTE	\$760.00	\$76.00	\$836.00
51 – 100 FTE	\$990.00	\$99.00	\$1,089.00
101 – 200 FTE	\$1,200.00	\$120.00	\$1,320.00
201 – 400 FTE	\$1,370.00	\$137.00	\$1,507.00
401 – 1000 FTE	\$1,810.00	\$181.00	\$1,991.00
1000 + FTE	\$2,410.00	\$241.00	\$2,651.00
<b>Non-Profit Social Service Group</b>			
1 – 50 FTE	\$195.00	\$19.50	\$214.50
51+ FTE	\$590.00	\$59.00	\$649.00
<b>Independent Professional / Home Based</b>			
<b>Individual / Retired**</b>	\$85.00	\$8.50	\$93.50
<b>Financial / Credit Union</b>	\$290.00 Base	+\$10/Million in Local Deposits	

- ▶ **Three part-time or seasonal employees equal one full-time employee.**
- ▶ Real estate, brokerage and insurance firm agents and independent contractors are counted as employees.
- ▶ All Member Businesses and Organizations have the ability to be listed in additional categories in the printed directory and website for a \$25 fee per category.
- ▶ Members with significant ownership in multiple businesses could be eligible for a special membership rate.
- ▶ New Members that sign up after March 31st are eligible for a prorated amount in their second year.

### About the 110% Club

- ▶ The 110% Club is a voluntary contribution to help fund new and expanding Chamber services.
- ▶ 110% Club Members receive these additional benefits:
  - 12 months of the New Neighbor Program listings – over \$1,700 value (new customer lead source)
  - An additional category listing in the Business Directory and Web site (increased exposure)
  - \$15 discount off an e-blast (reach Chamber members with special offers throughout the year)
  - Higher-ranked online directory listing and 110% Club Membership noted in printed Business Directory (differentiation and branding)

\*\* Individual/Retired Members do not receive the same benefits for categorical listings, including websites and other benefits designed specifically for businesses and organizations.