

2026 MEMBERSHIP OVERVIEW



BUSINESS EXPOSURE

- Business listing:
 - Printed directory
 - Online directory Profile
- Ribbon Cutting Options:
 - Membership Ribbon Cutting
 - Grand Ribbon Cutting
- Advertisement
- Sponsorship
- Be a Featured Member
- Be a Guest Columnist
- Add your events to our Community Calendar
- Share your News Items
- Referrals
- Post literature at Chamber Office



CAMPAIGNS & RESOURCES

- Small Business Member Assistance Fund
- Chamber Business Studio Rental
- Weekly E-newsletter
- Local, State, and National Resources
- Digital Proud Member Logo
- Proud Member Door Cling
- Job Postings
- Conference Room Rental
- Member Mailing List
- Elfie Visits
- Gift Guide
- Taste of the Town



TRAINING & PROGRAMS

- DeKalb Leadership Academy
- Business Essential Skills Training series
- Gift Local Digital Gift Card
- TOMA (Top of Mind Awareness)
- New Neighbor Program
- Sexual Harassment Prevention Training Chamber Ambassador Mentor
- Chamber 101
- New Resident Welcome Bags
- New Teacher Welcome Bags
- Member Exclusive Discount Programs



COMMUNITY-GEARED EVENTS

- Local Showcase
- Family Fun Fest
- Campus Meets Community at NIU
- DeKalb Farmers' Market
- ATHENA Award Reception
- Spooktacular
- Hollydays Events
 - Lights on Lincoln & Santa Comes to Town
 - Santa Visits



COMMITTEES & GROUPS

- Gather Leadership Women's Group
- Ambassadors
- Board of Directors
- Leadership Academy Advisory Committee
- Volunteer Opportunities



NETWORKING OPPORTUNITIES

- Annual Celebration Dinner
- Chamber Golf Outing
- Winter Bash
- Business After Hours
- Caffeine Connections
- Quick Connections - Speed Networking Hour