

DEKALB CHAMBER OF COMMERCE

130 West Lincoln Highway, Ste. 200, DeKalb, IL



About the 110% Club

- The 110% Club is a voluntary contribution to help fund new and expanding Chamber services.
- 110% Club Members receive these additional benefits:
 - 12 months of the New Neighbor Program listings – over \$1,700 value (new customer lead source)
 - An additional category listing in the Business Directory and Web site (increased exposure)
 - \$15 discount off an e-blast (reach Chamber members with special offers throughout the year)
 - Higher-ranked online directory listing and 110% Club Membership noted in printed Business Directory (differentiation and branding)